Introduction to Social Media

Course overview

This course is for anyone who needs some support understanding and using social media. The course will cover fundamental concepts, skills, and information needed to understand and effectively use social media platforms for personal.

What will I study?

You will:

- Creating and Sharing Content
- Online privacy and safety
- Enhancing digital literacy, encompassing essential digital skill-related vocabulary.
- Using smart phones and applications and accessing free software.
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Assessment method

There will be learning activities for you to complete to assess your understanding and show your progress.

Entry requirements

There are no entry requirements. Learners must meet the government resident eligibility criteria.

What should I bring with me?

You will need to bring a pen, paper or any other note-taking device for this session. You will need to have access to a mobile phone or any other electronic device. Please speak to your teacher if you have issues with online access.

Key information

This course will take place on site at the Parsloes Avenue Campus. Please bring your phone, laptop or tablet to download applications and set up accounts.

Possible next steps

Following the successful completion of this course, once you are ready you will be supported to enroll on one of our introduction courses or progress onto any other relevant courses at the college.

Contact us.

Our friendly staff can give you further advice and support.

email: adultcollegeenquiries@lbbd.gov.uk   call: 020 8270 4722