

# Creating Digital Graphics with Canva

## Course overview

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This course is for beginners to Canva who want to easily begin creating beautiful looking graphics easily and for free. Canva is a free program online to use and all you need to do is set up a free account to begin using the application.

By the end of this course, you will be able to

- Create an account with Canva: a free online graphic design software platform,
- Create professional looking graphics,
- Identify fundamental design elements,
- Create your own designs using Canva such as: Instagram post, Facebook post, Twitter post, Poster, Logo, Brochure, Magazine cover, Business card, Flyer, Postcard, Invitation

## What will I study?

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- Creating and setting up your account.
- Navigation around Canva's interface.
- Selecting pre-made layouts and templates.
- Adding artwork, images, text, and backgrounds.
- Downloading your designs.

## Assessment method

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You will be assessed using various assessment methods, including individual digital assessment of your understanding and group work.

## Entry requirements

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You will need a suitable device to connect to Microsoft Teams to participate in an online session. No prior knowledge of Canva or graphic design theory are needed as Canva provides free templates and graphics to use.

## What should I bring with me?

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You will need to take notes so make sure you have your preferred tools in easy reach, such as pen/paper or electronic device.

## Key information

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This course will be online via MS Teams. It would help to have a quiet place where you hear the tutor clearly and can join in the session without distraction.

## Contact us

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Our friendly staff can give you further advice and support.



email: [adultcollegeenquiries@lbbd.gov.uk](mailto:adultcollegeenquiries@lbbd.gov.uk)

call: 020 8270 4722

